

## Freeview Live TV can now be streamed without the need for an antenna

EMBARGOED PRESS RELEASE C | 10 December 2018

Freeview has just launched its first Live TV streaming platform, the latest in a range of recent Freeview innovations. In collaboration with Dish TV and Google, the first Freeview streaming device – the Dish TV SmartVU X – is now available.

The Freeview streaming device provides Kiwis access to live TV without the need for an antenna, as well as apps such as Netflix, Lightbox, Stuff Pix, YouTube and more on Google Play.

Small yet powerful, it fits into the palm of your hand and can stream 4K HDR content to your Ultra HD TV in striking detail. Its cleverly designed to magnetically attach to the back of the TV, making it as unobtrusive as possible.

Users can scroll through Freeview channels using its Bluetooth remote, and instantly watch live streams of each selected channel. It feels just as easy as watching broadcast TV, the only difference is that with the Freeview streaming device, the broadcast is delivered over the internet, rather than over the air.

Freeview CEO, Jason Foden says this is arguably Freeview's most innovative product yet.

"The Freeview streaming device will help us deliver the best free viewing experience to even more New Zealanders. It's estimated around 10 percent of New Zealand households don't have access to broadcast TV via a UHF aerial or satellite dish, this device provides those Kiwis with Freeview as well as other entertainment options.

"We're confident this will resonate with an increasing number of Kiwis looking to access TV services and apps over IP. The device launch shows Freeview is embracing the future of TV delivery. While viewers will need access to high speed Internet, the Freeview streaming device does not require a dedicated connection or for the viewer to be a customer of a particular ISP."

The Dish TV SmartVU will offer streaming Live TV at launch and Freeview On Demand will be available in the new year. Freeview also looks forward to announcing more content partnerships in the near future to enrich the viewing experience delivered on its new TV streaming platform.

Designed locally in partnership with Dish TV, the SmartVU comes with Chromecast built-in, coupled with voice search on the Bluetooth remote. It's priced at \$139 and available from all good electronic stores throughout the country.

**Learn more here: [www.freeviewnz.tv/stream-freeview](http://www.freeviewnz.tv/stream-freeview)**

### Product Features

- Stream selected Freeview channels including all TVNZ channels, Three, Bravo, Māori TV, The Edge TV, ThreeLife & more
- Chromecast built-in
- 4k Ultra HD + HDR
- Powered by Android TV (version 8.0 Oreo)
- Subscribe to access Netflix, LIGHTBOX and STUFF PIX (coming soon), with more content to come
- Download to access even more Android TV apps via Google Play

For the best experience, connect to high-speed internet. ISP charges and terms apply for streaming and app downloads. Freeview terms apply. Android TV, Google Play and Chromecast are trademarks of Google LLC.

**About Freeview**  
[www.freeviewnz.tv](http://www.freeviewnz.tv)

### For more details please contact:

Sophie Wills | One Plus One Communications  
09 951 3947 | 021 889 362 | [sophie.wills@oneplusonegroup.co.nz](mailto:sophie.wills@oneplusonegroup.co.nz)