

On Demand on TV for all Kiwis - FreeviewPlus now on Satellite

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Enjoying On Demand on TV is about to become a whole lot simpler and easier for even more Kiwis up and down the country, as Freeview New Zealand rolls out FreeviewPlus on their satellite platform.

The first technology of its kind in New Zealand, FreeviewPlus combines all available On Demand content from TVNZ Ondemand, 3NOW & Māori Television On Demand, with live free-to-air broadcasts – creating an impressive library of top New Zealand and international content all in one place, available to enjoy any time, subscription-free.

Available since July 2015 to those living in Freeview | HD coverage areas, and requiring a UHF aerial, FreeviewPlus can now also be accessed via satellite dish – so it's no longer subject to coverage restrictions, and is available to everyone in New Zealand with a compatible FreeviewPlus device.

Freeview General Manager, Sam Irvine, says Freeview is delighted to now offer FreeviewPlus to all Kiwis looking to improve their viewing experience.

"The TV is the most preferred screen in the home. And On Demand viewing on your TV should be simple.

"Our goal with FreeviewPlus is to make On Demand viewing easy and more enjoyable by bringing great On Demand content to your TV, helping Kiwis eliminate those painful streaming setups that are all-too-familiar – squinting at a tiny phone, struggling with a myriad of menus, network configurations or cords to get streaming videos onto the TV.

"We achieved that for our Freeview | HD viewers in July last year. Extending it onto satellite means we can now do the same for *all* New Zealanders – so everyone can enjoy On Demand on their TV with FreeviewPlus, with just the click of a button."

The extension of the FreeviewPlus service comes just as Freeview is celebrating another major milestone, with latest research showing that Freeview is now used in 75 percent of New Zealand homes – a year on year growth of five percent from 2015.

"It's great that more Kiwis are opting for subscription-free TV with us, and it's encouraging to see results like this almost 10 years after we first launched. In an increasingly competitive and crowded landscape, this continued growth shows that Freeview is a preferred option for New Zealand TV viewers.

"Part of that comes down to our compelling proposition - 98 of the top 100 programmes are available on our platforms. And with innovative new technologies like FreeviewPlus, we're also continually working with our shareholders - TVNZ, MediaWorks, Māori Television and other broadcasters, as well as leading manufacturers - to deliver what viewers want." Irvine concludes.

Satellite-compatible FreeviewPlus TVs & MyFreeviewPlus recorders are now available from leading brands and electronics stores nationwide.

Visit www.freeviewplus.co.nz for a list of models and tips on getting FreeviewPlus.

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FreeviewPlus features

- Subscription-free
- On Demand on your TV
- On Demand content from TVNZ Ondemand, 3NOW & Māori TV On Demand in one place
- Scroll through an 8-day live TV guide that displays multiple channels at the same time
- Roll back 7 days to catch up on selected shows
- Universal Search across all live and On Demand content
- Browse live and on-demand TV and movie libraries by genre
- Featured programmes
- Set reminders & favourites
- All Freeview | HD / Freeview Satellite features such as Parental Control, access to Audio Description and Captions.

For more details please contact

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About Freeview

Freeview® is a platform provider for subscription-free TV in New Zealand.

Launched in 2007 by New Zealand's leading free-to-air broadcasters [TVNZ](#), [MediaWorks](#), [Māori Television](#), and [Radio New Zealand](#), Freeview exists to enable and promote New Zealand free-to-air digital TV & radio services.

For more information about channels & content as brought to you by the broadcasters, see www.freeviewnz.tv